

Technacy Genre Theory



'Materials' we transform. These ultimately come from the environment, both physical & digital



"Tool Systems" we use to transform "materials", both physical & digital



"Agency" we embody insight, knowledge, skills and values to creatively express, share & realise our ideas



'Purpose & Context' criteria. The contingencies that validate whether our ideas **'work'** in their intended context of application



"Technacy Genre" Technology Type. The conceptual system of materials, tools and agency that are designed to work coherently together towards a purpose and for an intended context of application.